

MARK JENSEN AGAMATA

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PROFESSIONAL SUMMARY

Web developer and AI automation specialist with 2+ years building WordPress and PHP applications for real estate, entertainment, and fitness clients in the US and UK. Currently working on a real estate portal, building AI-powered lead generation systems, voice agents, LLM-driven nurturing, and automated workflows across CRMs, email, and property feeds using PHP, JavaScript, Claude, n8n, and GoHighLevel.

TECHNICAL SKILLS

Languages & Frameworks: PHP, JavaScript, React, Laravel, HTML5, CSS3, Bootstrap, SQL (MySQL), Google Apps Script

WordPress: Houzez, Elementor, custom plugins/ WP All Import Pro with custom PHP functions.

Data & Backend: MySQL/phpMyAdmin, Supabase, REST APIs, XML/JSON feed processing, webhooks

Hosting, DNS & Security: Kinsta, Hostinger VPS, Namecheap/ cPanel / WHM, DNS management, DKIM/SPF/DMARC email authentication

Other: Git/GitHub, responsive design, performance optimization, Mailchimp, Mailgun

AI & AUTOMATION SKILLS

AI Integration: LLM-powered applications and chatbots, AI voice agents (GoHighLevel Agent Studio), conversational AI for lead qualification, prompt engineering, Anthropic Claude and other AI APIs, MCP (Model Context Protocol) connectors, AI-assisted development workflows

Workflow Automation: n8n (self-hosted), GoHighLevel (agency/admin level), Google Apps Script email parsing, Zapier-style webhook pipelines, WhatsApp Business API campaigns, Telegram bot notifications, VoIP integration (Zadarma)

CRM & Marketing Automation: GoHighLevel CRM workflows, round-robin lead routing, Mailchimp domain authentication and audience sync, Facebook Ads lead integration, multi-channel nurture sequences (email, SMS, WhatsApp)

EXPERIENCE

WordPress Developer and AI Automation Specialist

International Property Alerts | (May 2025 – Present)

UK-based real estate portal serving international property buyers.

- Built and maintained the portal on WordPress/Houzez, adding custom functionality and plugin integrations.
- Engineered XML/JSON property import pipelines via WP All Import Pro with custom PHP for media handling, gallery sync, and data cleaning.
- Built CRM forms and automated follow-up sequences — email, SMS, and WhatsApp — triggered on lead capture.
- Managed email deliverability across multiple domains: DKIM/SPF/DMARC for Mailchimp and Mailgun, plus an n8n webhook sync to the CRM.

WordPress Developer & Designer

Blue Apple Launchpad | (Nov 2024 – May)

Agency client portfolio: escape rooms, entertainment venues, and fitness studios across the US.

- Build, maintain, and support 15+ client WordPress sites (Elementor), including multi-location setups for escape room and family entertainment brands.
- Handle hosting, DNS, and uptime troubleshooting Namecheap, and cPanel/WHM environments.

HIGHLIGHTED PROJECTS

AI Voice Agent — GoHighLevel Agent voice agent that qualifies inbound leads and books consultations automatically, removing manual first-response dependency.

Multi-Portal Lead Parser — Google Apps Script + REST API system ingesting leads from 8+ portals into GoHighLevel CRM with country-based routing, round-robin assignment, Sheets logging, and Telegram alerts.

Property Feed Pipeline — Automated XML/JSON ingestion of international property feeds via WP All Import Pro with custom PHP transforms and taxonomy mapping.

EDUCATION

BS Information Technology, Major in Software Development — Mapúa Malayan Digital College

CERTIFICATIONS & COURSES

- The Complete Web Development Bootcamp — Udemy